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For Immediate Release

### **ABC Food Delivery delivers a hot deal with Uber**

**Brooklyn, NY, November 2, 2020** - Upstart dinner delivery dynamo ABC Food Delivery is pleased to announce it has agreed to merge with Uber. The company will operate as an independent sub-brand of the Uber Eats division, continuing its focus on all-natural, GMO-free healthy foods and earth-friendly logistics.

Founded in a walk-up apartment in Brooklyn, New York, by Timothy Ron, ABC Food Delivery has become a symbol of eco-friendly, low carbon footprint business. Known for its funny, flashy, fast-paced ads on everything from Facebook to the Super Bowl, ABC is enormously popular with the college-age and Millennial demographics. The company's tagline, "It's ABC DEE-licious" went viral and is still a popular meme. ABC's hashtags regularly trend on Twitter. #RedIsGreen, #GMOIsANoGo #WhoCalledTim?

ABC's founder, Timothy Ron, who became an internet sensation for his hilarious one-liners as Tim Ron the delivery driver, announced the \$129 million deal on the company's weekly *Live Feed...Your Face* broadcast.

"Personally, I am thrilled at this new chapter in ABC's story," says Timothy Ron. "We gain the brand horsepower of Uber but maintain our earth-friendly, low-carbon, all-natural focus." The company, which dominates the college and millennial markets in the Northeast, Northwest, and California, will continue to operate as a separate brand. Identity materials will include *ABC Foods, powered by Uber Eats*.

Uber CEO Dara Khosrowshahi echoed Ron's excitement at the merger. "ABC Food Delivery has shown that a delivery company can be a huge financial success and also make a positive impact on Global Warming awareness and conservation. We are excited to have ABC join the Uber family."

The company's hallmark bright red electric cars are plugged into all future ABC operations. Ron's eco-friendly fleet was famously unveiled during the Super Bowl ad in which football great Eli Manning quipped, "They're red. But they are also green."

ABC, which dominates the college and millennial markets in the Northeast, Northwest, and California, will continue to operate as a separate brand focusing on healthy, all-natural foods. Identity materials will include *ABC Foods, powered by Uber Eats*.